



Dear Vendor,

Experience East Tennessee's historical and present role in American Roots music with performances by a who's who of locally and nationally-renowned musicians at the upcoming Dogwood Arts Rhythm N' Blooms Festival.

Dogwood Arts invites you to participate as a vendor in the newly created 2012 Rhythm N' Blooms Music Village on Saturday, April 21 at the East Tennessee History Center, 10 am – 4 pm. Music Village will include music workshops by festival performers and local musicians, luthiers, and vendors selling music-related products. The Village will be open to all Rhythm N' Blooms event pass holders.

With fascinating demonstrations and workshop personalities, Music Village will be a must-stop location. With an expected festival attendance of several thousand, you can be right among your target market of musicians and music lovers.

For more information about being a vendor at Rhythm N' Blooms Music Village, please contact Fiona McAnally at [865] 806.1557 or via email at fmcanally@gmail.com. The vendor form follows this letter and should be returned to Dogwood Arts with your payment no later than March 1, 2012.

Dogwood Arts Festival is a 501c3 non-profit organization whose mission is to help fund arts education in our schools, to promote the visual and performing arts and to preserve and enhance the natural beauty of our region. The Festival transforms Knoxville into a month-long springtime celebration showcasing the area's best performing and visual artists and the natural beauty of our region. A complete list of events is available at dogwoodarts.com

We look forward to seeing you at Rhythm N' Blooms. Thank you for participating in this fun event!

Schedule for Saturday, April 21, 2012

Set up	8:30 am – 10:00 am
Event	10:00 am – 4:00 pm
Break down	4:00 pm – 5:00 pm

Sincerely,

Fiona McAnally and Linda Billman
Rhythm N' Blooms Music Village Co-Chairs



2012 Rhythm N' Blooms Music Village Vendor Form

Yes! I would like to showcase my products and/or services at Rhythm N' Blooms Music Village on Saturday, April 21, 2012 from 10 am – 4:00 pm at the East Tennessee History Center in downtown Knoxville, Tennessee!

Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Business Phone: _____ Cell: _____

E-Mail: _____

Product/Service: _____

Each vendor will be provided with one table and two chairs.

Please indicate if you will need electricity: **Yes** or **No**

Circle one:

1. Large business vendor fee: \$100
2. Small businesses [less than 10 employees] or non-profits vendor fee: \$50
3. 1/6 page, full color ad in the Dogwood Arts Festival Guide + vendor space. Fee: \$500

Total Due: \$ _____

THANK YOU FOR PARTICIPATING!

Please make checks payable to the Dogwood Arts.

Please send check and completed Music Village Vendor Form to:

Dogwood Arts Rhythm N' Blooms, 602 S. Gay Street, Mezzanine Level, Knoxville, TN 37902

Deadline: March 1, 2012